

Intern – Business Development (3-6 months)

Company: YouGov, France

Location: Paris, France

Hours: Full time

Reports to: Sales Manager

Start date: ASAP

Company Overview:

- YouGov is an international market research and consulting company which provides a range of services such as high-value consulting, qualitative studies, customized studies and syndicated reports.
- YouGov's Head Office is located in London. Since the company was founded in 2000, it has become a global leader in online research. YouGov operates through five main geographical regions and has nearly 500 employees in the UK, USA, Germany, Scandinavia and the Middle East.
- In October 2011, YouGov opened its Paris office, and is now seeking an intern to develop a dynamic French customer base and to assist in the management of day-to-day projects.

Main Objectives:

- Creation and development of customer portfolios
- To generate new projects by cold-calling and making appointments with potential clients
- Monitor customer satisfaction and relationships to ensure retaining clients
- Update files, databases and other relevant project material
- Design emails

Skills Required:

- An entrepreneurial attitude is essential
- Strong administrative skills are essential
- The ability to self-organise and self-manage to achieve objectives
- Excellent written and oral communication skills

Personal Attributes:

- Self-discipline
- Self-motivation
- A positive attitude
- Excellent organization skills
- Ethical in demeanor and in practice

Experience Required:

- Experience in tele-sales, preferably in a similar area
- Confident use of Microsoft Office (particularly Excel and PowerPoint)

Education and qualifications:

- Graduate of a University degree or equivalent
- Fluent in both English and French

This is not an exhaustive list, and you will be expected to be flexible in your approach to carrying out your duties, that may change from time to time to reflect changes in the Company's circumstances. The Company therefore reserves the right to vary the job description in consultation with you. All YouGov Plc. employees are expected to comply with the Company's policies, rules and procedures as outlined in the handbook, health and safety manual and all other publications.

To apply please send a covering letter and CV in English and French to Saqi.sheikh@yougov.com. For general enquiries please contact HR Director Saqi Sheikh or Julien Chevignon, Managing Director: Julien.chevignon@yougov.fr or call 01 44 51 95 60.